Anchored Home is a roadmap...

to make homelessness a rare, brief and one-time event
Mission Moment: Real Successes

Helping families find permanent housing

Job training and employment assistance

Coordinating childcare
# Tonight’s Agenda

<table>
<thead>
<tr>
<th>Time</th>
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| 5:30  | Welcome, Mayor’s Remarks + Introductions  
         *Live polling questions throughout the presentation* |
| 5:45  | Anchored Home: Brief Overview, 2019 Priorities and Data                  |
| 6:00  | News and Updates: Implementation of the Plan’s 4 Pillars                |
|       | 1. Prevention and Diversion from Homelessness  
       | 2. Housing and Supports  
       | 3. Public Health and Safety  
       | 4. Advocacy and Funding                                                   |
| 6:30  | Community Discussion + Q & A                                           |
| 7:20  | Wrap-Up + Next Steps                                                   |
### Thank You for Attending!

**Anchored Home**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title + Organization</th>
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<tbody>
<tr>
<td>Jasmine Khan</td>
<td>Executive Director&lt;br&gt;Anchorage Coalition to End Homelessness</td>
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<tr>
<td>Michele Brown</td>
<td>CEO&lt;br&gt;United Way of Anchorage</td>
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<td>Dr. Dick Mandsager</td>
<td>Senior Fellow&lt;br&gt;Rasmuson Foundation</td>
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<td>Nancy Burke</td>
<td>Homeless and Housing Coordinator&lt;br&gt;Municipality of Anchorage</td>
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<td>Jon Cannon</td>
<td>Homelessness Resource Advisory Council Members</td>
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<td>Hank Wentz</td>
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<td>Dash Popoalii</td>
<td>Youth Task Force Member</td>
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<td>(Available officer)</td>
<td>Anchorage Police Department (APD)</td>
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<td>Thea Agnew Bemben</td>
<td>Facilitator + Meeting Support Agnew::Beck Consulting</td>
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<td>Anna Brawley</td>
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Let’s agree to…

• Listen well and respect everyone in the room.
• Raise a hand, wait for the microphone to speak.
• Stay on topic.
• Keep comments new and brief; allow facilitator to end your comments when time is up.
• Practice walking in another’s shoes.
• Be positive: we need to work together to find solutions.
LIVE POLLING: WARM-UP QUESTIONS
Live Polling: Warm-up Questions

Instructions

• A star (⭐) indicates a question slide - you can use your keypad to answer.
• Press the number of your answer and SEND after each selection.
• For multiple-response questions, enter the number and press SEND after each choice.
• Press CLEAR to reset your answer for that question.
• Results will be shared after each question.

Also remember to...

• Fill out a comment form
• Join the discussion and share your views
Q1. Which of the following roles describe you?

1. Community leader
2. Business person
3. Employee
4. Service Provider
5. Educator
6. Faith community member/leader
7. Parent
8. Grandparent
9. Military
10. Retired
11. Youth
12. Other

Select all that apply!
Click SEND after each choice
Live Polling: Warm-up Questions

Q1. Which of the following roles describe you?

- Community Leader: 21
- Business: 14
- Employee: 15
- Provider: 22
- Educator: 8
- Faith Community: 19
- Parent: 15
- Grandparent: 19
- Military: 2
- Retired: 2
- Youth: 1
- Other: 19
Live Polling: Warm-up Questions

Q2. What is your experience with homelessness?

1. I have experienced homelessness
2. Someone I know has experienced homelessness
3. I see people from my car who I believe to be homeless
4. I see people when I am walking or biking around who I believe to be homeless
5. I do not have any experience with homelessness
6. I don’t want to answer

Select all that apply! Click SEND after each choice
Q2. What is your experience with homelessness?

- Own Experience: 16
- Know Someone: 33
- See from Car: 38
- See while Walking, Biking: 43
- No Experience: 1
- No Answer: 0
Live Polling: Warm-up Questions

Q3. Do you think it is possible that circumstances could occur that would cause you or a loved one to become homeless?

1. Yes
2. No
3. Unsure
4. I don’t want to answer
Q3. Do you think it is possible that circumstances could occur that would cause you or a loved one to become homeless?

- **78%** Yes
- **15%** No
- **3%** Unsure
- **4%** Unsure
- **4%** No Answer
VISION

Homelessness is rare, brief, & one-time

KEY PILLARS

- Prevention & Diversion
  - United Way of Anchorage

- Housing & Support System
  - Anchorage Coalition to End Homelessness

- Public Health & Safety
  - Municipality of Anchorage

- Advocacy & Funding
  - Homelessness Leadership Council
Reflects the Community’s Priorities

*Anchored Home* emphasizes:
- Coordinated action
- Celebrating and building on early successes to build a better system
- Securing the resources needed to make more progress

- Added a new **Pillar 1: Prevention and Diversion from Homelessness**.
- Scattered site housing is a best practice: **Pillar 2: Housing & Support System** includes strategies to increase resources citywide in a more geographically diverse way.
- Camping is a community-wide concern. **Pillar 3: Public Health and Safety** includes recommendations from residents to better address unauthorized encampments and to promote more healthy and safe solutions for people experiencing homelessness.
- Continued community engagement and dialogue are important! We will continue to host quarterly community forums to report out on our progress implementing *Anchored Home*. 
2019 Priorities for Anchored Home

1. Implementation!
2. Implementation!
3. Implementation!
Proposed 2019 Priorities

Priority 1. Improve community health, safety and emergency systems: increase available temporary shelter beds and decrease unauthorized camps.

Priority 2. Increase permanent housing and supports resources in the community.

Priority 3. Assess and improve local capacity to prevent and divert from homelessness.

Priority 4. Improve data collection and support infrastructure to inform decision-making, track progress toward our goals, and monitor performance.

Priority 5. Increase use of and links to existing community resources. Advocate for more resources where needed.
Q. Which of the following is correct?
The number of people, sheltered and unsheltered, experiencing homelessness in Anchorage ______ in summer 2018, compared with the previous count in summer 2017.*

1. Increased
2. Stayed the same
3. Decreased
4. Don’t Know / Unsure

* Data Source: Anchorage community outreach counts, summer 2017 and 2018
Q. The number of people unsheltered and experiencing homelessness in Anchorage **decreased by 240 (18%)** in summer 2018, compared with the previous count in summer 2017.*

* Data Source: Anchorage community outreach counts, summer 2017 and 2018
Collecting Key Data for Decision-Making

Point in Time Count
- One measure of homelessness: number of people on the bus one morning, versus annual ridership
- Annual count on a cold night in winter, nationwide
- Anchorage will conduct a second count for our unsheltered community members in late summer

Housing Inventory Count
- Annual count of all housing units and shelter beds dedicated for those experiencing homelessness
- Establishes a baseline of housing and supports available now, for which populations, and where there are gaps

Estimated Resource Needs
- What is our current and anticipated need, for which supports?
- What housing and supports are available, for which populations?
- What resource gaps do we need to fill to meet our needs?
Important Data Question:
“What is the gap between the needs in our community, and the resources we already have? What resources do we need to fill that gap?”

Beginning 2019, Anchorage will participate in the Built for Zero project, to determine what system capacity is needed and work to achieve functional zero in our community.

What is “functional zero?” …
Achieve “Functional Zero”

Strengthen Housing & Support System
1. Accurate count of demand and available supply
2. Improve data quality and track progress
3. Improve Coordinated Entry System to match people in need with help
Live Polling: Pillar 1 (Prevention)

Q. Did you experience any of the following as a result of the November 30, 2018 earthquake?

1. My home was damaged, I needed temporary shelter
2. My home was damaged, I was worried I might need shelter
3. I was not displaced from my home, but needed other supports
4. Someone I know was displaced from their home
5. Someone I know was worried they would be displaced from their home
6. I hosted someone else who needed shelter in my home
7. I helped someone else who needed other resources
8. I called 2-1-1 for more information about community resources
9. I referred someone else to call 2-1-1 for information
10. I contacted another source (Muni, State, other agency) for assistance

Select all that apply! Click SEND after each choice.
Live Polling: Pillar 1 (Prevention)

Q. Did you experience the following as a result of the Nov. 30 earthquake?

- Self: needed shelter
- Self: worried about shelter
- Self: needed supports
- Other: needed shelter
- Other: worried about shelter
- Hosted someone
- Helped someone
- Self: called 2-1-1
- Other: referred to 2-1-1
- Self: other assistance
Added to final version of *Anchored Home*, based on community input to focus on prevention.
Pillar 1: Prevention and Diversion

- Strengthen Anchorage’s community-based services to better identify and support individuals and families who are at immediate or probable risk of experiencing homelessness.

- Added to Anchored Home based on community input
Pillar 1: News + Updates

What’s on deck for 2019?

• Integrate Alaska 2-1-1 with Coordinated Entry to better access the housing and support system and community resources

• Assess, coordinate, and expand prevention and diversion resources

• Determine resources needed to quickly identify safe housing for at risk people that reduces the immediate need for additional homeless services
Live Polling: Pillar 2 (Housing)

Q. True or False?

Permanent supportive housing means “free housing” for people experiencing homelessness.

1. True
2. False
3. Don’t Know / Unsure
Live Polling: Pillar 2 (Housing)

Q. True or False? Permanent supportive housing means “free housing” for people experiencing homelessness.

**False:**
In permanent housing programs, residents are tenants with lease agreements, and pay 30% of their income toward rent.
Pillar 2: Housing and Support System

- Build and maintain a robust and coordinated system of housing, case management and other supports adequate to house the people who need it, with connections to meaningful work and community.
- Collect, analyze and share data to set targets, monitor results, and report back.
Pillar 2: Successes in 2018

Expanding Housing Capacity

- Permanent supportive housing for adults and youth
- Rapid re-housing for families
- Systems improvements for Coordinated Entry and Continuum of Care (CoC)
Pillar 2: News + Updates

What’s on deck for 2019?

• Continue to work with the Youth Task Force!
• Continue to work with the newly-formed Homelessness Resource Advisory Council (HRAC)!
• Launch new and expand existing housing programs
• Improve data and other systems to better support our work to connect people with housing and supports
  • HMIS Strategic Planning
  • Coordinated Entry
Q. Which of the following is correct?
The Anchorage Assembly in Anchorage added funding for camp abatement and cleanup by a total of ______ for 2019, compared to 2016 levels.

1. $50,000
2. $100,000
3. $300,000
4. Don’t Know / Unsure
Q. The Anchorage Assembly added funding for camp abatement by a total of $300,000 for 2019.

Additional funds =

- 2x camp clean-up staff in summer 2018 (from 5 to 10)
- Another $150,000 for camp abatement efforts in 2019
Pillar 3: Public Health and Safety

- Resolve public health and safety issues related to homelessness through resource allocation and policy improvements.
- Balance safety net and social service resources across the community to adequately address unsheltered homeless persons.
- Revitalize Anchorage’s downtown and community neighborhoods with a mix of housing and commerce.
Pillar 3: Successes in 2018

Ramping up Camp Abatements and Connections to Shelter, Housing + Resources:

• Camp abatement and cleaning work increased 2018 over prior years
• Mobile outreach and connection to social services
• Increased shelter capacity for Emergency Cold Weather Planning
• Contingency planning for extreme cold weather
What’s on deck for 2019?

• More funding for camp cleanups, included in Muni budget, approved December 2018.

• Emergency Cold Weather Shelter at Bean’s Café is open for adults, up to 100 spaces. We already exceeded this number this winter.

• Faith community provides overflow shelter for families at area churches.

• Continued camp abatements, as resources allow. Explore ways to provide camp clean-ups year-round, coordinated with shelter and housing resources coming online.
Pillar 3: News + Updates

Local Alcohol Tax Proposal to voters
April 2, 2019

The net receipts from the retail sales tax on alcoholic beverages, after payment of the costs of administration, collection and audit to the municipality, are dedicated to alcohol and substance misuse prevention and treatment, community behavioral health programs, public safety, and homelessness prevention and response, including abatement of prohibited campsites.

- 5% retail tax
- Estimated annual revenue: $11 - $15 million
- Dedicated funding for intended use
Live Polling: Pillar 3  (Health & Safety)

Q. If the alcohol tax is approved by voters, what activities would you most support funding with this revenue? (Select 3, in any order)

1. Alcohol and substance misuse prevention activities
2. Alcohol and substance misuse treatment programs
3. Community behavioral health programs
4. Public safety programs
5. Homelessness prevention programs
6. Homelessness response programs (such as shelter)
7. Abatement of unauthorized camps
8. Other resources

Select your top 3! Click SEND after each choice
Q. If the alcohol tax is approved by voters, what activities would you **most** support funding with this revenue?
Pillar 4: Advocacy and Funding

- Build public will to achieve functional zero.
- Secure necessary resources to achieve the vision.
Pillar 4: News + Updates

What’s on deck for 2019?

• Thanks to Providence for another year of funding!
• Coming soon: a new major investment into homelessness services in Anchorage
• Thanks to our local partners who will be part of a national collaborative aiming for functional zero in chronic homelessness. Begins January 2019!
• Choosing the 2020 priorities, year 2 of implementing Anchored Home
A Strong Partnership
DISCUSSION + Q & A
Recap: Anchored Home 2019 Priorities

**Priority 1.** Improve community health, safety and emergency systems: increase available temporary shelter beds and decrease unauthorized camps.

**Priority 2.** Increase permanent housing and supports resources in the community.

**Priority 3.** Assess and improve local capacity to prevent and divert from homelessness.

**Priority 4.** Improve data collection and support infrastructure to inform decision-making, track progress toward our goals, and monitor performance.

**Priority 5.** Increase use of and links to existing community resources. Advocate for more resources where needed.
Q1. Do these seem like the right priorities for this year? What do you think of this direction? Choose the statement that best matches your views.

1. Strongly agree with these priorities
2. Somewhat agree with these priorities
3. Somewhat disagree with these priorities
4. Strongly disagree with these priorities
5. Don’t Know / Unsure
Live Polling: 2019 Priorities

Q1. Do these seem like the right priorities for this year? What do you think of this direction?

- **Strongly Agree**: 54%
- **Somewhat Agree**: 39%
- **Somewhat Disagree**: 4%
- **Strongly Disagree**: 0%
- **Don’t Know**: 4%

Results
Live Polling: 2019 Priorities

Q2. More resources are needed to implement these priorities: federal grants, private sector and philanthropic funding, and revenue from the proposed alcohol tax.

Do you support seeking more resources for Anchored Home? Choose the statement that best matches your views.

1. Strongly agree with finding more resources
2. Somewhat agree with finding more resources
3. Somewhat disagree with finding more resources
4. Strongly disagree with finding more resources
5. Don’t Know / Unsure
Live Polling: 2019 Priorities

Q2. Do you support seeking more resources for Anchored Home?

- **Strongly Agree**: 86%
- **Somewhat Agree**: 3%
- **Somewhat Disagree**: 2%
- **Strongly Disagree**: 7%
- **Don’t Know**: 3%
Discussion Questions

• What would you like to learn from the Homelessness Resource Advisory Council (HRAC) and Youth Task Force? (These two groups are made up of people with lived experience of homelessness.)

• What are your neighbors and friends curious, concerned, or excited about in Anchored Home?

• What would you like to know more about?

• What should we share back with the community at a future meeting?
Commitment to Community

Transparency + open community dialogue
Quarterly community-wide updates

www.anchoragehomeless.org
Stay Involved with Anchored Home!

• Join the Anchorage Coalition to End Homelessness (ACEH) and attend bi-monthly membership meetings
  ➢ Next meeting: Friday, January 11, 9:00 to 11:00 a.m.
    Alaska Housing Finance Corp. office, 4300 Boniface Parkway, 1st floor

• Attend the Anchored Home Quarterly Community Forums
  ➢ Next Forum: Tuesday, April 9, 2019, 5:30 to 7:30 p.m.
    Wilda Marston Theater, Anchorage Loussac Library

• Attend Assembly Committee on Homelessness Meetings
  ➢ Next meeting: Wednesday, January 16, 11:00 a.m. to 12:30 p.m.

• Attend monthly HHAND Commission Meetings
  ➢ Next meeting: Wednesday, February 6, 4:00 to 5:30 p.m.
Stay **Informed** about Anchored Home!

• Follow progress on the **ACEH coalition’s website:** anchoragehomeless.org/anchored-home/
  
  ➢ Sign up for e-mail updates on the coalition’s website!

• Follow the **Muni’s current activities:**
  
  ➢ Updates on Public Health & Safety (Pillar 3): anchored-muniorg.hub.arcgis.com
  
  ➢ Mayor’s Corner, Housing and Homelessness: http://www.muni.org/Departments/Mayor/Pages/MayorsHousing andHomelessness.aspx

• **Contact the coalition** at director@anchoragehomeless.org
Upcoming Volunteer Opportunities

Project Homeless Connect

- Wednesday, January 23, 2019, 10 a.m. to 3 p.m., Egan Center
- Donations, including in-kind items or services, welcome from local businesses and individuals!
- Volunteers needed! Contact Heidi Hill, Heidi_H@awaic.org

Winter 2019 Point in Time (PIT) Count

- Count will be conducted Tuesday, January 22, 2019
- Volunteer training: Monday, January 14, 6:00 p.m.
  8th floor conference room, City Hall, 632 W. 6th Ave.
- Contact Rosa Salazar for more information: rosa.salazar@anchorageak.gov
Thank You!

Everyone in the community has a role to play in ensuring that homelessness for people in Anchorage is a rare, brief and one-time experience.