Strategic Action Plan to Solve Homelessness: 2018-2021

Community Forum | Tuesday, April 9, 2019 | 5:30 – 7:30 p.m.
Wilda Marston Theater, Loussac Library
## Tonight’s Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>5:30</td>
<td>Welcome + Introductions</td>
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<tr>
<td>5:45</td>
<td>Live Audience Polling! <em>and throughout the presentation</em></td>
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<tr>
<td>6:00</td>
<td>Anchored Home: Updates on Our Five 2019 Priorities</td>
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<td>6:15</td>
<td>Built for Zero: Functionally Ending Homelessness</td>
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<td>6:30</td>
<td>Housing Affordability and Homelessness</td>
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<td>6:45</td>
<td>Community Discussion</td>
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<td>7:20</td>
<td>Wrap-Up + Next Steps</td>
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Thank You for Attending!

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<thead>
<tr>
<th>Name</th>
<th>Title + Organization</th>
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<tbody>
<tr>
<td>Jasmine Khan</td>
<td>Executive Director Anchorage Coalition to End Homelessness</td>
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<tr>
<td>Michele Brown</td>
<td>CEO United Way of Anchorage</td>
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<tr>
<td>Dr. Dick Mandsager</td>
<td>Senior Fellow Rasmuson Foundation</td>
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<tr>
<td>Nancy Burke</td>
<td>Homeless and Housing Coordinator Municipality of Anchorage</td>
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<tr>
<td>Thea Agnew Bemben Anna Brawley</td>
<td>Facilitator + Meeting Support Agnew::Beck Consulting</td>
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</table>
Thank you to our generous funding partners! Including…

Trust
Alaska Mental Health Trust Authority

RASMUSON FOUNDATION

PROVIDENCE
Health & Services
Alaska

Alaska Housing
FINANCE CORPORATION
Let’s agree to...

- Listen well and respect everyone in the room.
- Raise a hand, wait for the microphone to speak.
- Stay on topic.
- Keep comments new and brief; allow facilitator to end your comments when time is up.
- Practice walking in another’s shoes.
- Be positive: we need to work together to find solutions.
LIVE POLLING: AUDIENCE QUESTIONS
Live Polling: Warm-up Questions

Instructions

• A star (🌟) indicates a question slide - you can use your keypad to answer

• Press the number of your answer and SEND after each selection.

• For multiple-response questions, enter the number and press SEND after each choice.

• Press CLEAR to reset your answer for that question.

• Results will be shared after each question.

Also remember to...

• Fill out a comment form
• Join the discussion and share your views
Live Polling: Warm-up Questions

Q. Which of the following roles describe you?

1. Community leader
2. Business person
3. Employee
4. Service Provider
5. Educator
6. Faith community member/leader
7. Parent
8. Grandparent
9. Military
10. Retired
11. Youth
12. Other

Select all that apply! Click SEND after each choice.
Live Polling: Warm-up Questions

Q. Which of the following roles describe you?
Live Polling: Warm-up Questions

Q. Have you attended a meeting about Anchored Home in the past year?

1. Yes
2. No
3. Don’t Know / Not Sure

Includes planning meetings, community dialogues, ACEH coalition meetings, Assembly committee on homelessness meetings, and smaller-format meetings with stakeholders.
Q. Have you attended an Anchored Home meeting in the past year?

- 72% Yes
- 28% No
- 0% Don’t Know
Q. Do you own, rent and/or have another living situation in Anchorage?

1. I own my home, condo or other property
2. I rent my home, condo, apartment or other property
3. I have another permanent living situation
4. I have a temporary living situation
5. Other, or prefer not to answer.
Q. Do you own, rent and/or have another living situation in Anchorage?

- **55%** Own Home
- **34%** Rent Home
- **10%** Other, Permanent
- **0%** Temporary
- **0%** Other / No Answer
Q. What is your experience with homelessness?

1. I have experienced homelessness
2. Someone I know has experienced homelessness
3. I see people from my car who I believe to be homeless
4. I see people when I am walking or biking around who I believe to be homeless
5. I do not have any experience with homelessness
6. I don’t want to answer
Live Polling: Warm-up Questions

Q. What is your experience with homelessness?

- Own Experience: 3
- Know Someone: 16
- See from Car: 17
- See while Walking, Biking: 13
- No Experience: 0
- No Answer: 0
VISION

Homelessness is rare, brief, & one-time

KEY PILLARS

Prevention & Diversion
United Way of Anchorage

Housing & Support System
Anchorage Coalition to End Homelessness

Public Health & Safety
Municipality of Anchorage

Advocacy & Funding
Homelessness Leadership Council
Priority 1 Update:

Community health, safety + emergency shelter

- Municipality of Anchorage (MOA) will have a cold-weather shelter plan approved by summer 2019

- Cold weather shelter capacity for adults will be increased by at least 150 adult beds (over 2019) to meet current need
  - Added 100 more overflow shelter beds for winter 2018-2019.
  - Added a Warming Station at the Transit Center, when overnight temperatures were at or below 10 degrees.

- Church Emergency Family Cold Weather Shelter, 2018-2019:
  - Families served: 55
  - Individuals served: 165
  - Shelter Bed Nights: 1,339
  - Nights of Operation: 126
  - Volunteer Congregations: 11

March 2019 Quarter 1
Anchorage Shelter: Current Capacity (all populations)


- NON-PROFIT HOTEL/PAID TEMP SHELTER (EST): 15/15
- CLAIRE HOUSE: 90/90
- MCKINNEL SHELTER: 50/50
- DOWNTOWN HOPE CENTER: 50/50
- BEAN’S CAFÉ: 0/100
- COVENANT HOUSE: 60/60
- BROTHER FRANCIS SHELTER: 240/240
- AWAIC: 52/52
- ANCHORAGE GOSPEL RESCUE MISSION: 100/100
- EMERGENCY WARMING STATION (10 DEGREES OR BELOW): 0/50

TOTAL: 657/807
Anchorage Emergency Cold Weather Resources

EWS = Emergency Warming Station located at Transit Center. Open at 10 degrees or below

Bean’s = Municipal contract for Emergency Cold Weather Shelter (overflow shelter)

Average = 122 on coldest nights
Camp Abatement: Procedure in 2019

- Shelter/housing capacity
- APD: Legal notification schedule
- Mobile outreach and coordination
Camp notification processes:
Standard abatement process – 10 day notification; storage as appropriate
  • Successive areas (i.e. Chester Creek west to east) may be planned
  • Locations scattered across community
Zone Abatement – 10 day large areas noticed and cleaned at one time with storage as required
72 hour – special process for locations with high public safety concern; storage required
Priority 2 Update:
Permanent housing and supports

• At least **150 people** will move into permanent housing in 2019!
• **Youth Homelessness Demonstration Project** (YHDP): First youth placed in PSH, 2 youth in the Choosing Our Roots Host Homes Project
• **Path to Independence**: 8 new families housed
• **Providence Rapid Re-Housing Services**: 7 newly housed
• **Pay for Success**: Pilot being finalized with up to 45 high-vulnerability individuals to be housed in 2019
• **New capacity in 2020**: ACEH and AWAIC awarded an additional $130k in federal funding to launch a new rapid rehousing project for victims of domestic violence.
• **Tracking our progress**: Anchored Home data scorecards being finalized to report back to the community on key metrics.
Priority 3 Update:
Prevent and divert from homelessness

• Strategies and tactics for this priority will be developed by the end of spring 2019.

• Analysis of current need and best practices underway

• **Prevention**
  – Developing client tracking and monitoring system
  – Enhancing existing systems and determining future housing navigation systems

• **Diversion**
  – Analyzing public and private resources
  – Identifying predictive data within existing services
Priority 4 Update:
Data collection and infrastructure

Anchorage is participating in **Built for Zero** as of 2019!

- … More on Built for Zero in a few slides!
- January: ACEH hosted local Built for Zero “soft launch”
- March: Core Team traveled to Atlanta for formal Learning Sessions
- 2019 Focus: Build a by-name list for Chronic & Veteran homelessness

**Data strategy assessment** will be accomplished Q1 2019

- Gap analysis and data systems project underway in Anchorage
- Anchorage and statewide coalitions developed a joint HMIS Strategic Assessment, to be approved in April
- New Anchored Home/Built for Zero Data Manager started at ACEH

**First live edition of the Scorecard** will be in place by the end of June 2019

- New Anchored Home Community Plan Project Manager is currently designing public dashboards
Priority 5 Update:
Links to community services

Develop and implement new communications to **broaden and deepen the public discussions about homelessness** including solutions

- Rasmuson Foundation developing communications plan
- ACEH and AKCH2 launch shared advocacy platform to respond to the Governor’s proposed FY 2020 State Budget

Develop an appropriate **funders collaborative** in Anchorage during 2019

- Discussions continue with potential funders

Update on proposed Alcohol Tax

March 2019 Quarter 1
Collecting Key Data for Decision-Making

Point in Time (PIT) Count

• One measure of homelessness: number of people on the bus one morning, versus annual ridership
• Annual count on a cold night in winter, nationwide
• 2019 PIT count occurred January 22, 2019
• 2019 data will be published in May 2019
• Municipality also conducts a second count for unsheltered community members in late summer (August 2019)
Our Goal: Achieve “Functional Zero”

Strengthen Housing & Support System

1. Accurate count of demand and available supply
2. Improve data quality and track progress
3. Improve Coordinated Entry System to match people in need with help
**Success in Built for Zero Communities**

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*Built for Zero communities use the Built for Zero standard for ending veteran homelessness, a single measure that provides a higher, more measurable bar than the federal criteria and benchmarks. We eagerly support communities in meeting the criteria and benchmarks on their way to the BfZ standard.*
The Pivot to Counting Down

You can’t measure an end to homelessness by counting up. Instead, focus on the outcome measure (ex: # of people experiencing homelessness) and count down.

![Graph showing the pivot to counting down and the functional zero threshold]

- **Functional Zero Threshold**
- **# of veterans on By-Name List actively experiencing homelessness**
- **Estimated path to functional zero if average monthly reduction remains the same**

Functional Zero

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<td>500</td>
<td>250</td>
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THE QUALITY BY-NAME LIST: AN ESSENTIAL STEP TOWARD ENDING HOMELESSNESS IN OUR COMMUNITY
List Data: Reducing Actively Homeless #s

Actively Homeless Monthly Chronic data with signal indicators for Shifts

Improvement Median: 20.0

March 2017  July 2017  November 2017  March 2018  July 2018  November 2018

Montgomery County CoC
The six by-name list data points

**INFLOW**
- INFLOW: NEWLY IDENTIFIED
- INFLOW: RETURNED FROM HOUSING
- INFLOW: RETURNED FROM INACTIVE

**ACTIVELY HOMELESS**

**OUTFLOW**
- OUTFLOW: HOUSING PLACEMENTS
- OUTFLOW: MOVED TO INACTIVE
Embracing Failing Forward
Live Polling: Housing

Choose the statement that best applies.

My home (or other living situation) is currently affordable for me or my household.

1. **Strongly agree:** very affordable.
2. **Somewhat agree:** somewhat affordable.
3. **Somewhat disagree:** it’s a struggle, but I can make ends meet.
4. **Strongly disagree:** it’s a big struggle, I worry about losing my home or living situation.
5. **Don’t know** or prefer not to answer
Live Polling: Housing

Q. My home (or other living situation) is currently affordable for me or my household.

- Agree: Very Affordable: 37%
- Agree: Somewhat Affordable: 26%
- Disagree: Making Ends Meet: 22%
- Disagree: Big Struggle: 11%
- Don't Know / No Answer: 4%

Results
Live Polling: Housing

Choose the statement that best applies.

My **neighborhood** (area of town) is currently affordable for the average person in Anchorage.

1. **Strongly agree**: very affordable.
2. **Somewhat agree**: somewhat affordable.
3. **Somewhat disagree**: it would be a struggle for some people in Anchorage to live in my neighborhood.
4. **Strongly disagree**: it would be a struggle for most people in Anchorage to live in my neighborhood.
5. Don’t know / prefer not to answer
Live Polling: Housing

Q. My neighborhood (or area of town) is currently affordable for the average person in Anchorage.

- 36% Agree: Very Affordable
- 40% Agree: Somewhat Affordable
- 12% Disagree: Difficult for Some
- 8% Disagree: Difficult for Most
- 4% Don't Know / No Answer
Live Polling: Housing

Q. Which of the following is correct?
Median income in Anchorage has _______ over the past decade (since 2008), adjusted for inflation.

1. Increased
2. Decreased
3. Remained Flat
4. Don’t Know / Unsure
Live Polling: Housing

Q. Median income, and per capita income (total wages divided by total population) have remained flat since 2008, when adjusted for inflation.

What about housing costs?

- Rents have increased over the last decade
- Housing prices increased, then remained flat even during the recession
- ADN, March 2018: “Anchorage population shrank in 2017, but housing prices remained stable.” [article link]
What causes homelessness?

**When Housing is Out of Reach**

Now, more than at any other time, there is not enough housing that low-income people can afford. Without housing options, people face eviction, instability and homelessness.

**Income and Housing Affordability**

Low-income households often do not earn enough to pay for food, clothing, transportation and a place they can call home.

Advocate for and implement strategies to prevent homelessness and provide housing and work opportunities for all.
Affordable Housing Shortages

10,328
OR
19%

Renter Households that are extremely low income

$30,380

Maximum income of 4-person extremely low income households (state level)

-6,737

Shortage of rental homes affordable and available for extremely low income renters

**“Housing Wage” Needed to Afford a...**

<table>
<thead>
<tr>
<th>Description</th>
<th>Anchorage HMFA</th>
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<tbody>
<tr>
<td>ONE-BEDROOM APT</td>
<td>$19.90/hour</td>
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<tr>
<td>TWO-BEDROOM APT</td>
<td>$25.71/hour</td>
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</table>

**Average Renter Wage in Anchorage:**

$17.82/hour

The #1 reason for contact with our system is **economic hardship**: job loss, unpaid rent, etc.
Who is most at risk?

**ELI** = Extremely Low Income (e.g., a family of 4 with $30k income)

- Those with economic challenges (38% ELI households)
- Elders and seniors: (21% ELI households)
  - Since 2008, Alaska is #1 state for per-capita 65+ senior growth
  - 17% of Anchorage’s population is 60+
- Those living with disabilities: (31% ELI households)
  - Lack of ADA compliant housing
  - 2+ year wait list for those experiencing disabilities and elders
  - Rent to income ratio for those with a fixed income
- Reentry community members:
  - Formerly incarcerated people 10 times more likely to be homeless than the general public
  - Anchorage Reentry Coalition’s recent survey shows 65.8% of reentrants are unsure (or do not have) a place to live upon release
Rising Risk: Proposed FY20 State Budget

<table>
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<tr>
<th>Program</th>
<th>FY19</th>
<th>FY20 (Proposed)</th>
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<tbody>
<tr>
<td>Homeless Assistance Program</td>
<td>$7,900,000</td>
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<tr>
<td>Special Needs Housing Grant</td>
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<td>Human Services Community Matching Grant</td>
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<td>Community Initiative Matching Grant Program</td>
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<td><strong>Total</strong></td>
<td><strong>$12,048,700</strong></td>
<td><strong>$1,150,000</strong></td>
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- Proposed budget would remove nearly **$11 million** from 4 key statewide programs impacting over **50 projects** across Alaska
  - Over **11,000** people used these services in 2018
  - Since 2017, **89%** of those who accessed these services did not return to homelessness
- Additional **$5 million** from federal HUD funding is threatened due to a lack of a local match, impacting **27 projects**
- Proposed budget is another in a series of state cuts impacting our basic safety net services and programs for those with the highest vulnerability
Recap from January 2019: “Yes, we need more resources to implement this plan.”

Q. Do you support seeking more resources for Anchored Home?

- Strongly Agree: 86%
- Somewhat Agree: 3%
- Somewhat Disagree: 2%
- Strongly Disagree: 7%
- Don’t Know:
Live Polling: New Resources

Q. The alcohol tax was not supported by a majority of voters in 2019. What revenue sources would you potentially support to increase resources for Anchorage? (Select up to 3, in any order)

1. A **general sales tax** in Anchorage
2. A **property tax** increase
3. A **new tax** on another specific service or product
4. An **increase on existing taxes** (motor fuel, hotel rental, vehicle rental, marijuana sales, tobacco at wholesale)
5. I still support an **alcohol tax**
6. A **broad-based state tax** for state revenue to offset local costs
7. None: I **do not support** any increased or new taxes
8. **Other** or don’t know

Select your top 3! Click SEND after each choice
Live Polling: New Resources

Q. What new revenue source(s) would you potentially support to increase resources for Anchorage? Choose up to 3.

- General Sales Tax: 10
- Property Tax Increase: 5
- Other New Tax: 5
- Increase Existing Tax: 5
- Alcohol Tax State Tax(es): 19
- Other / Don't Know: 3
- None: 1
Live Polling: Housing Policies

Q. Anchorage is pursuing multiple strategies to increase housing options in Anchorage. Which of these housing policy strategies would you support in Anchorage? (Select up to 3, in any order)

1. Increase **allowable density** in neighborhoods (more units)
2. More **accessory dwelling units (ADUs)** for homeowners to create small rentals on or next to their homes
3. Financial incentives like **property tax abatement** for new housing
4. City investment in **new infrastructure** to support redevelopment
5. Change **zoning codes** to incentivize redevelopment
6. Donate municipal land for **affordable housing development**
7. None: I **do not support** any policies to increase housing
8. **Other** or don’t know

Select your top 3! Click SEND after each choice
Q. Which of these housing policy strategies would you support in Anchorage? Choose up to 3.

- More Density: 5
- More ADUs: 13
- Financial Incentives: 10
- City Infrastructure: 12
- Zoning Changes: 7
- Donate City Land: 15
- None: 0
- Other / Don't Know: 2
Discussion Prompts

• How do we make housing more affordable in Anchorage, one part of the solution to homelessness?

• What strategies to increase resources for achieving “functional zero” in homelessness would you support?

• *Anchored Home* is our community’s plan. How can we continue building support for these goals among our friends and neighbors in Anchorage?

• As a community member who wants positive change: What can I do? How can I be involved in this effort?
Stay Involved with Anchored Home!

• Join the Anchorage Coalition to End Homelessness (ACEH) and attend bi-monthly membership meetings
  ➢ Next meeting: Friday, May 10, 9:00 to 11:00 a.m.
    Alaska Housing Finance Corp. office, 4300 Boniface Parkway, 1st floor

• Attend the Anchored Home Quarterly Community Forums
  ➢ Next Forums will be scheduled for sometime this summer and fall!

• Attend Assembly Committee on Homelessness Meetings
  ➢ Next meeting: Wednesday, April 17, 11:00 a.m. to 12:30 p.m.
    City Hall, 632 West 6th Ave., Conference Room 830

• Attend monthly HHAND Commission Meetings
  ➢ Next meeting: Wednesday, May 1, 4:00 to 5:30 p.m.
Stay **Informed** about Anchored Home!

- Follow progress on the **ACEH coalition’s website**:
  anchoragehomeless.org/anchored-home/
  
  ➢ Sign up for e-mail updates on the coalition’s website!

- Follow the **Muni’s current activities**:
  
  ➢ Updates on Public Health & Safety:
    anchored-muniorg.hub.arcgis.com

  ➢ Mayor’s Corner, Housing and Homelessness:
    http://www.muni.org/Departments/Mayor/Pages/MayorsHousing
    andHomelessness.aspx

- **Contact the coalition** at director@anchoragehomeless.org
Thank You!

Everyone in the community must work together to ensure that homelessness in Anchorage is a rare, brief and one-time experience.